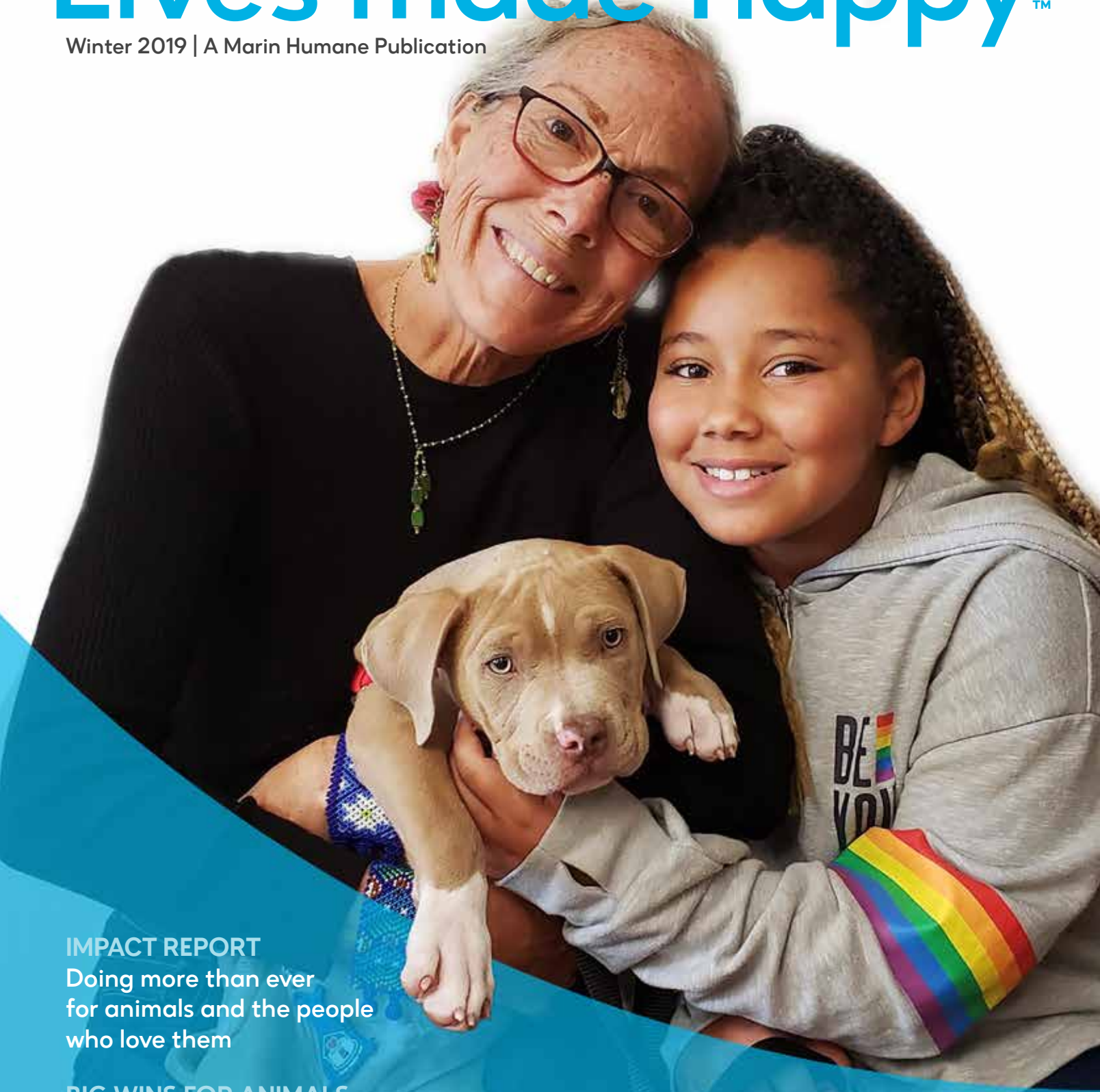
Lives made happy™

Winter 2019 | A Marin Humane Publication



IMPACT REPORT
Doing more than ever for animals and the people who love them

BIG WINS FOR ANIMALS
A spotlight on groundbreaking legislation

ASK THE VETERINARIAN
A Q&A with Dr. Belinda Evans

marin humane
Lives made happy.

The **McKENNEY** MINUTE

I realize how fortunate I am each and every time I'm able to take my beloved pets to the veterinarian. My kitties are now seniors and one is going through chemotherapy treatment. Then there's my dog, Brody (adopted from Marin Humane), who developed Addison's disease and requires injections every 28 days. I'm lucky because I'm able to pay for the veterinary care required for my aging four-footed family members. But not everyone, even in affluent Marin County, is able to do so.

That's why I'm so proud Marin Humane supports pet guardians who are struggling financially (see article on page 7). With help from our donors, we're doing more than ever to keep pets in homes with those who love them.

This issue of Lives made happy includes our latest Impact Report, which illustrates the effectiveness of our programs and how we help thousands of animals with support from the public. Behind every statistic is an animal and a person whose lives have been transformed – thanks to our awesome staff, volunteers, and donors.

Please enjoy this issue and share it with your family, friends, and neighbors. On behalf of Marin Humane, we wish you a happy and humane holiday season.

Cheers,

Nancy B McKenney

Nancy McKenney, MNPL, CAWA
CEO & President

ON THE COVER
Wally is in his forever home in time for holidays!

CHARITY NAVIGATOR ★★★★ Four Star Charity

Lives made happy™

Our Mission
We transform lives through exceptional animal care, humane education, and advocacy. Every day, we inspire compassion and positive relationships between people and animals.

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Photography Marin Humane staff and volunteers
Contributors Lisa Bloch, Brian Cooley, Carina DeVera, Molly Foley, Julia Lamont, Joe Lisella, Nancy McKenney, and Nan Zimmerman

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Animal Emergencies
415.309.6339
Marin Humane responds to animal emergencies 24 hours a day, 365 days a year.

NO ANIMALS **LEFT BEHIND**

By Carina DeVera & Joe Lisella

At the end of October, Marin Humane was called on to assist neighboring communities in the wake of disaster and to care for the beloved pets of evacuees from the Kincade Fire. This disaster response had an even trickier side to it.

As the fire grew, we transferred our adoption animals to other shelters in order to turn our Novato campus into an animal evacuation site. Simultaneously, we set up and staffed a pet shelter adjacent to the Red Cross human shelter at the Marin Civic Center.

Within minutes of welcoming the first wave of evacuees, virtually all of the electricity in Marin County was turned off as part of PG&E's Public Safety Power Shutoff (PSPS) program. Shortly thereafter, 57% of the cell towers in the county went dark. We lost our internet access, phones, refrigeration, HVAC, laundry, and other basics we depend on. Communications became extremely challenging with many text messages and phone calls failing to go through.

With most staff and volunteers left without power in their own homes, we were grateful to find a few local stores whose generators helped us secure food for our hard-working staff and volunteers! We also found gasoline about 20 minutes away to run our small generators. And, as our animal food supply dwindled, our friends at Hill's Pet Nutrition arranged a special delivery of donated food.

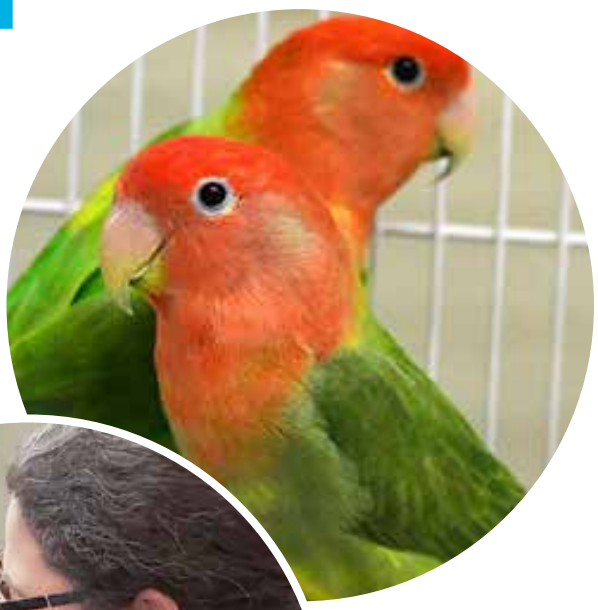
Through it all, we were honored to help more than 200 evacuated animals and provide peace of mind to each of their guardians during a very stressful time.

We're now refining our disaster plans to include the new reality of PSPS so we are better prepared to respond to future disasters.

As always, we're tremendously grateful to our tireless volunteers as well as partners who stepped up during this time, and of course, our generous donors who enable us to respond when we're needed most.

For information about disaster preparedness for your pets, visit marinhumane.org/disaster.

IMPACT REPORT
FY 2018-19



Thanks to the generous support of our donors (individuals, corporations and foundations), Marin Humane transformed many lives–both human and animal–in the past year. Here's a look at our statistics for the fiscal year ended June 30, 2019.

Behind every statistic is a story of an animal in need–whether it was medical care, patient behavior training, or simply a new, loving home.

12,604
Humane Education Students

550
Pet Safety Net and Pet Care Assistance clients served

7,257
Pet & Wildlife calls responded to

675
Volunteers

76,000
Volunteer Hours

69
Animal Law Enforcement Academy Graduates

779
Behavior & Training Classes

LIVE RELEASE RATE
93%

INTAKE 4,450

Dog Intake **1,244**
Cat Intake **1,552**
Small Companion Animals **302**
Wildlife **1,065**
Other domestic **287**

Spay/Neuter Surgeries 1,579

Other Surgeries 1,151

Animals Fostered 549

Foster Days 19,209

OUTCOMES

Adopted **2,200**
Reunited **557**
Transferred Out **272**
Emergency Boarding Return **182**
Died **18**
Humanely Euthanized **236***

*Marin Humane provides humane euthanasia only when it is compelled by circumstances, including dangerous behavior issues that cannot be rehabilitated, untreatable medical conditions, or if the animal is in extreme pain or suffering. Marin Humane employees are extensively trained and certified to perform euthanasia to ensure the final moments of an animal's life are filled with compassion and care.

REVENUE

$9,873,093

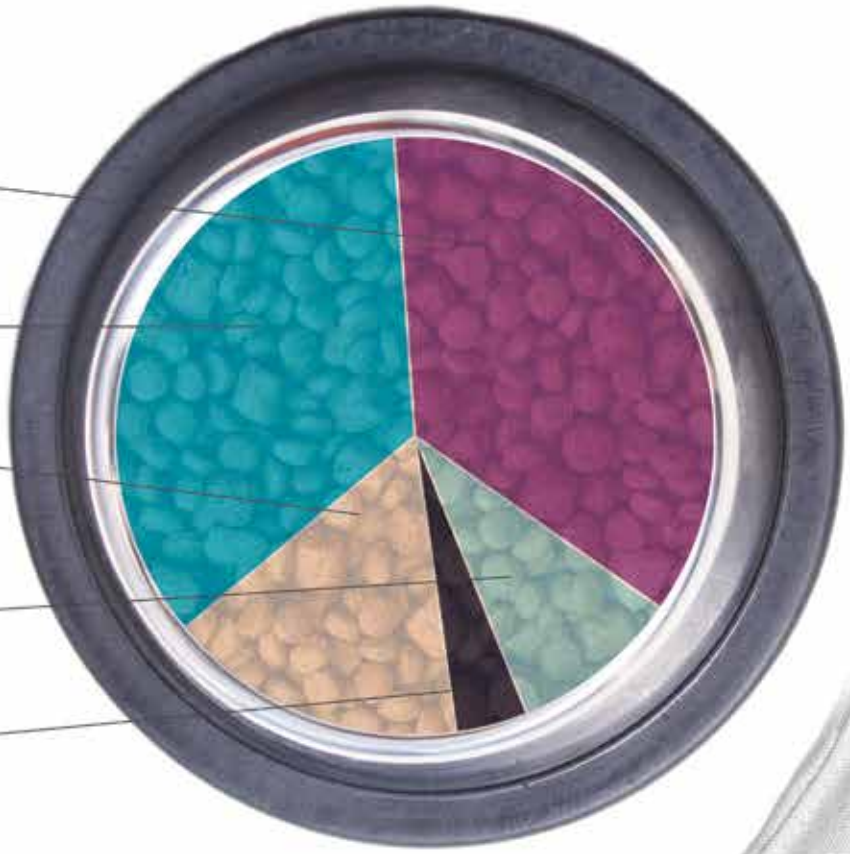
Contributions, Bequests, Grants & Special Events
$3,563,106 36%

Animal Services & Other County Fees
$3,489,769 35%

Investment Income
$1,576,511 16%

Education Program Fees, Thrift Shop Sales & Other
$868,353 9%

Adoption & Operating Fees
$375,354 4%



EXPENSES

$9,004,533

Animal Care & Veterinary Services
$2,237,655 25%

Field Operations & Customer Services
$1,658,754 18%

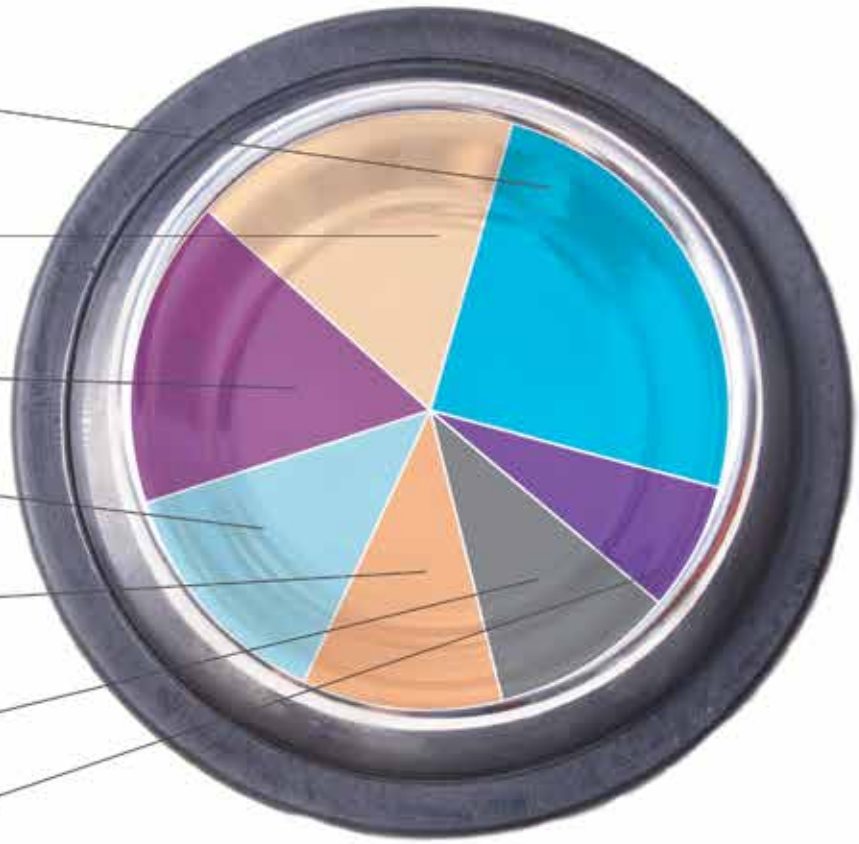
Education & Community Engagement
$1,486,633 17%

Behavior & Training
$1,141,814 13%

Management & Administrative
$946,547 11%

Fundraising & Development
$928,756 10%

Adoption & Foster Care
$604,374 7%



A SAFETY NET FOR SHELDON

By Julia Lamont

When Teri Hays approached Marin Humane, she was at a loss. Her young cat, Sheldon, had been limping, and even after multiple visits to her regular veterinarian, they were still without a definitive diagnosis. Running low on funds and anxious to ease Sheldon's pain, Teri turned to the Pet Safety Net program.

Marin Humane's Pet Safety Net program provides pet food, vaccines, and funding for veterinary care for the animals of Marin residents facing financial challenges who have run out of resources. People all over Marin are struggling to make ends meet and facing difficult choices when they can't afford a veterinary bill or even basic supplies for their pets. Our program helps people keep their animals healthy and in their homes.

We stepped in to help Sheldon, and connected Teri with Dr. Russ Gurevitch, an orthopedic surgeon in Petaluma. Dr. Gurevitch diagnosed Sheldon with a soft-tissue sarcoma – an aggressive cancer that required amputation of the affected limb to ensure the cancer didn't spread. Thanks to funding from the Pet Safety Net and a discount from Dr. Gurevitch, Sheldon was able to receive this life-saving surgery within just a matter of days of his diagnosis.

Now Sheldon is living happily with his three healthy legs and getting around the house just fine. As for Teri, she says, "I'm so blessed to be able to share Sheldon's story. I'm very thankful for the financial help and personal support I received."

ASK THE VETERINARIAN

A Quick Q&A with Director of Shelter Medicine, Belinda Evans, DVM

Q: What are the most typical medical issues you deal with at the shelter?
A: The most common medical problems we see are infectious diseases that are common when you have a large number of animals living close together, such as kennel cough in dogs and upper respiratory infections (sneezing and eye discharge) in cats. We also see medical issues associated with a chronic lack of proper care such as dental disease, skin infections, and extremely matted fur.

Q: How has shelter medicine changed in the last 20 years?
A: We're seeing a lot more older animals coming to the shelter, either as strays or because their guardians can no longer keep them. So we are dealing with a lot more "senior" animal diseases like chronic kidney disease, serious dental problems, and arthritis/joint issues.

Over the last 20 years we've also seen shelter medicine become a veterinary specialty in its own right. While we encounter some of the same medical problems treated by veterinarians in private practice, shelter medicine has many unique medical challenges. Research is being done in the shelter medicine field at multiple universities to determine the best ways to house, treat, and enrich animals in a shelter setting.

Q: What are some of the biggest challenges you face practicing veterinary medicine in a shelter environment?
A: Infectious disease control is always a challenge when you are housing many animals under one roof. The closer animals are to each other, the more likely they are to pass on an infection – similar to children in a school.

Another big challenge is trying to decrease stress for the animals in the shelter, since increased stress is directly related to increased medical problems. For example, cats who are stressed are much more likely to develop urination problems.

At Marin Humane we're always progressing, keeping up with the latest research, and looking for ways to decrease stress and keep our animals healthy during their time at the shelter.

Q: What do you love most about working at the shelter?
A: The most satisfying part of the job is seeing animals who come in with medical or other issues go out the door with a new family to love them. We become very attached to the animals in our care and it's wonderful to have adopters willing to offer them a home. It makes the hard work so worth it!

Q: Any advice to pet guardians?
A: Microchip and put ID tags on your pets so they will make their way back home if lost. This is especially important in disasters like the recent fires and evacuations!

HOME SWEET HOME

These are just a few of the happy matches made at Marin Humane over the past few months.

STRONG BONDS

By Julia Lamont

We've seen it time and again here at Marin Humane: a pair of bonded, adult kitties waiting for weeks, or even months, for an adopter to come along. People pass them by for single adult cats, or pairs of kittens, making the assumption that two adult cats will be too much work. But often, the opposite is true!

Bonded pets, whether they be cats, dogs, or any other animal, come with a built-in buddy who can actually lighten the load for you as their guardian. Plus, it can lead to a healthier life for both animals Here's why:

They won't get lonely. If you're gone from the house a lot, you don't have to worry that your pets will be lonesome! Plus, animals who are part of a pair are less likely to struggle with separation anxiety and all the problematic behaviors associated with it. And for some animals like parakeets and guinea pigs, who are used to living in a flock or pack, having companionship will reduce stress and keep them healthier, longer.

They're less likely to get into trouble. A bored pet will seek entertainment, sometimes in the wrong places! But with a playmate to keep them occupied, they'll get involved in far fewer shenanigans.

They'll get more exercise. There's nothing like a buddy to keep your pets fit. And fitter animals means fewer vet bills!

They'll get along well. Introducing two animals who've never met can be a complicated process that requires patience and monitoring. But you can skip that step if you simply adopt a pair who's already bonded!

NEW LAWS BRING BIG WINS FOR ANIMALS

By Brian Cooley

California is often at the forefront of significant legislation, and when it comes to animal welfare, 2019 will long be remembered as the most important year in the reduction of animal cruelty in the state. A bevy of laws were passed which will protect animals and set the stage for more states to follow suit.

Buying, selling, or trading fur products will be made unlawful in California by **AB 44**, which also makes it illegal to raise animals in the state for their fur. The California law does contain some exceptions, such as used fur products and taxidermy, but Marin Humane and its partners will monitor any claims of violation that are reported once the law takes effect on January 1, 2023.

AB 1260 will make it illegal to import for sale specimens or any parts (including skins) of lizards, hippos, iguanas, and several other exotic species as of January 1, 2022.

The use of virtually all animals in circuses is now banned by **SB 313** which takes effect January 1, 2020. This is a groundbreaking law and a strong statement by the people of California that the traditional circus is a cruel form of entertainment. Marin Humane has been at the forefront of this movement for a long time, sending staff around the country to provide training and education about the animal abuses which are rampant in the circus industry.

And **AB 1254** will ban bobcat trophy hunting in California until at least 2025, with extension of the ban available after that date if a scientific and verifiable management plan is adopted by the state legislature and the Department of Fish & Wildlife.

As we've seen with California's Prop 2 (2008) and Prop 12 (2018), both of which reduce cruelty to farm animals, abusive practices need not be based in California for the world's fifth largest economy to weigh in on and curtail them. For example, California is not a major veal producing state, but our Prop 12 requires that veal producers anywhere must make their practices less cruel if they wish to sell the product in our vast market. Our new bans on fur and exotic animal skins will similarly obstruct purveyors of extreme cruelty located far from our borders, while our new bans on exotic animals in circuses and bobcat hunting will have a direct effect on practices in the state.

All four of these vanguard laws are in keeping with views Marin Humane has long held as part of its formal animal welfare positions - positions that extend well beyond cats and dogs.

GIFTS OF A **LIFETIME**

Did you know that one of the most essential sources of support we receive is from humane heroes who include Marin Humane in their estate plans?

These are the names of generous animal lovers whose gifts of a lifetime arrived during our 2019 fiscal year. Their generosity provides lifesaving support for the animals who depend on Marin Humane. Please consider creating a lasting legacy that honors your love of animals by including Marin Humane in your estate plans. For information on making a planned gift to help secure Marin Humane's future, please contact Nan Zimmerman: at 415.506.6233 or at nzimmerman@marinhumane.org.

Rita Bachmann
Julia Becker
Carole Radd Bradfield
Betty Brashear
Lorraine Cilley
Thelma Doelger Charitable Trust
Doelger Charitable Trust
Kenneth and Janine Edlin
Ricki Jane Faber
Franklin Pierce Fromhagen
Garnet Gorin Trust
Paul M. Hartman
Gertrude Herkommer
Eleanor Knox
Mark Lerner
Andrew A. Pansini Gift Fund
Linda Reidel
Dorothy Arelen Ressegieu
Barbara E. Rozen
William John Sholdt
Jessica A. Schroeder
Pamela Hart Sherbon
Rachelle Smith
Peter Stragnola
Joan B. Tieman
Julie A. Walker
Cameron Wasson

EVENT UPDATE

WOOFSTOCK 2019

Despite drenching rain, Woofstock 2019 still went on with the show! The featured band – the Illeagles – was a huge hit and guests enjoyed delicious, hot food from Amy's Kitchen, three kinds of Lagunitas beers on tap, and tasty Thirty-Seven Wines – all donated! Vendors sold fun animal-related items and the Kids Zone had crafts and face painting. A big thank you to our many volunteers who helped move tables, chairs, tents, and many raffle items out of the rain so our event could still go on!

Save the date for (a hopefully drier!) Woofstock 2020 on Sunday, May 17!

GALA 2019

On September 14, for the first time ever, we transformed our campus for an exciting evening. We rolled out the red carpet to welcome well-dressed pets and their animal-loving guardians for fun and festivities under the stars. Guests toured the shelter, visited adoption animals, and dined al fresco on the Great Lawn. Highlights included live and silent auction, live band, and a photo booth that featured kitten kisses and puppy pecks! And we raised a record amount – grossing more than $600,000 – which will lead to a lot of lives made happy!

Save the date for GALA 2020 on Saturday, September 12!

UPCOMING EVENTS

JANUARY

3 Days to Fluent Training
Saturday, January 18 – Monday, January 20
This 3-day workshop provides an opportunity to work with internationally-celebrated clicker trainers Agnieszka Janarek, Catja Pedersen, and Sarah Owings.
3-day working spot, $500 - **SOLD OUT**
3-day audit spot (no dogs), $200
Register at marinhumane.org/oh-behave

Summer Camp T-shirt Design Contest Kicks Off
Visit marinhumane.org/summercamp

FEBRUARY

Behavior Buzz:
Special Topics in Learning and Behavior
Saturday, February 15 – Monday, February 17
3-day workshop led by Dr. Susan Friedman
This seminar focuses on the fundamental principles of learning and behavior science, how and why reinforcers work or don't work, and contemporary approaches to understanding animal emotions.
Cost: $500
Register at marinhumane.org/oh-behave

Summer Camp Registration Opens
Wednesday, February 12 at noon
Visit marinhumane.org/summercamp

MAY

Animal Photography for Kids
Saturday, May 9
For kids ages 10-14. Our theme will be "A Day in the Life at Marin Humane" as we photograph daily activities and shelter animals at our Novato campus. Prior camera experience is not required.
Cost: $50
Register at marinhumane.org/events

Hoppy Hour Rabbit Adoption Event
Monday, May 11, 4 – 6 pm
Kitty Corner in the Red Hill Shopping Center, San Anselmo

Woofstock
Sunday, May 17, 12 pm – 5pm
Marin Humane's Novato Campus
See page 12 for more information!

Marin Humane Thrift Shop

Visit Marin Humane Auxiliary's Thrift Shop in downtown San Anselmo!

Shop for clothes, kitchenware, books, handmade cards, collectibles, and more. Proceeds support the Marin Humane Spay/Neuter program. Item donations welcome!

Monday–Saturday • 11 am to 4 pm • 415.459.5787
360 San Anselmo Avenue, San Anselmo

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HCook@braytonlaw.com

415-493-3592
www.braytonlaw.com

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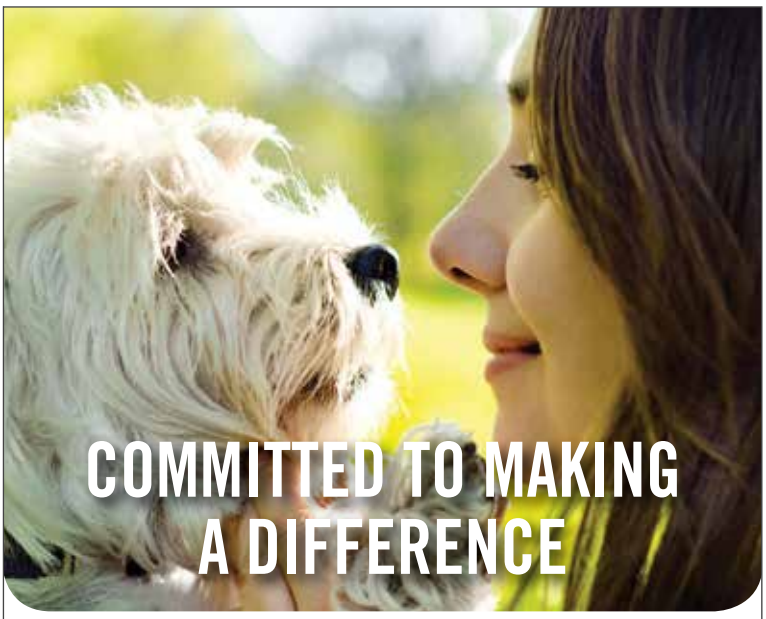

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The HALTER Project provides first responders and their communities with information and resources to prepare for and respond to animal emergencies & disasters.

Our goal: to achieve the best best outcome for animals and humans through whole communities working safely together.

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Phone: 415.883.4621
Hours:
Tuesday – Sunday 10 am – 5:30 pm
Wednesday 10 am – 7 pm
Closed Monday

Kitty Corner
Red Hill Shopping Center
876 Sir Francis Drake Blvd.
San Anselmo, CA 94960
Phone: 415.747.8322
Hours:
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Saturday and Sunday 11 am – 5 pm
Closed Monday and Tuesday