2023 SPONSORSHIP OPPORTUNITIES
Your strategic partnership with Marin Humane will help us serve thousands of animals in need.

Marin Humane helps thousands of animals and people each year. As an independent agency not affiliated with any national organization, our work depends on the generous support of individuals and organizations.

Together, our well-recognized brands will reach a dedicated and engaged audience of tens of thousands of loyal supporters. Sponsorship gives any organization passionate about animals the opportunity to enhance brand visibility and make an impact in our community!

**Program Sponsorships**

- **Full Belly Benefactor • $4,000**
  Help us feed our hungry herd of shelter animals for a month

- **Community Clinics • $5,000 for one clinic; $20,000 for all clinics**
  Regardless of finances, Marin Humane’s mobile vaccine clinics are offered to pet owners who may not otherwise have access to care. Clinic services include a physical exam as well as distemper and rabies vaccines, and microchipping. Clinics take place throughout Marin County. On average we help more than 50 people per clinic.

**Naming/Advertising Sponsorships**

- **Banner in the Pavilion • $10,000 (one available)**
  Pavilion space is used for Behavior and Training classes, special events and staff events

- **Banner on the Agility Field • $5,000 (four available)**
  Agility field is visible to the public on Bel Marin Keys Boulevard as well as 1,000+ class attendees

- **Adoption Folders or Cat Carriers • $2,500**
  With more than 1,000 adoptions taking place each year, having your company’s promotional materials on our adoption packets or cat carriers is a valuable opportunity to reach a targeted audience!
## EVENT SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>PRESENTING SPONSOR GALA $35,000</th>
<th>PRESENTING SPONSOR WOOFSTOCK $15,000</th>
<th>ADVOCATE $10,000</th>
<th>GUARDIAN $5,000</th>
<th>COMPANION $3,000</th>
<th>PATRON $1,000</th>
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</thead>
<tbody>
<tr>
<td>Pause 4 Paws</td>
<td>☑</td>
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<tr>
<td>Marin Humane will bring animals to your workplace to give your employees a delightful break from the day-to-day! Limited to Marin County and based on availability</td>
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<tr>
<td>Ad in Gala Program, logo on screens and shelter monitors, special recognition during events</td>
<td>Full Page</td>
<td>½ page Save the Date promotion for Woofstock</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
<td>1/8 Page</td>
<td>1/8 Page</td>
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<tr>
<td>Email promotion to 35,000 supporters, social media posts and featured website space</td>
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<tr>
<td>Promotional space in Lives Made Happy magazine reaching 21,000 households two times a year</td>
<td>1/2 Page</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
<td>1/8 Page</td>
<td>1/16 Page</td>
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<tr>
<td>Complimentary event tickets to Gala</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary event tickets to Woofstock</td>
<td>20</td>
<td>10</td>
<td>10</td>
<td>4</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

### WOOFSTOCK • May 7, 2023

This annual event draws nearly 1,000 animal lovers for a day on the green of live music, dancing, food, children’s activities and vendor booths.

- **Live Music sponsor** • $7,000
- **Beer Mug sponsor** • $4,000
- **Kids Area sponsor** • $2,500

### GALA • September 23, 2023

Attended by almost 400 passionate supporters, loyal attendees return to this event year after year to enjoy gourmet dining, a silent auction, and a captivating live program.

- **Dog concierge** • $5,000
- **Photo Booth** • $2,500
2023 SPONSORSHIP REPLY FORM

Have a question or a new creative idea? We’re happy to work with you to customize sponsorship options to best suit your needs. Contact Matt Terhune at 415.506.6257 or mterhune@marinhumane.org

Business Name: ________________________________________________

Business Address: _____________________________________________

Contact Name: ________________________________________________

Phone: __________________________ Email: _________________________

Facebook: _____________________________________________________

Twitter: _______________________________________________________

Instagram: _____________________________________________________

ANNUAL GALA AND WOOFSTOCK SPONSORSHIP LEVELS

☐ Gala Presenting Sponsor: $35,000
☐ Guardian: $5,000

☐ Woofstock Presenting Sponsor: $15,000
☐ Companion: $3,000

☐ Advocate: $10,000
☐ Patron: $1,000

☐ Check is enclosed, or

☐ Please charge the following card:

___________________________________________

Card Number  Expiration Date  CCV

Please return this completed form to: Marin Humane
Attn: Development
171 Bel Marin Keys Boulevard
Novato, CA 94949
415.506.6257 or mterhune@marinhumane.org

Please contact us for information about sponsoring a single event.

marin humane
Lives made happy.

www.marinhumane.org